

MARÍA LUISA RUIZ, PH.D. ASSOCIATE PROFESSOR
Language Proficiency and Placement Coordinator, World Languages and Cultures
Director, [Institute for Latino and Latin American Studies \(ILaLS\)](#)
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EDUCATION

2006 Ph.D. in Spanish and Humanities
Stanford University, Stanford, California
Dissertation: *Expanding boundaries, alternative visions: staging representations of popular urban women in contemporary Mexican chronicle, film and photography*
3/2002 University Oral Examination
3/2001 Departmental Qualifying Examinations
6/2000 M.A. in Spanish
7/1998 Single Subject Teaching Credential, Spanish with cross-cultural, language and academic development emphasis San José State University, San Jose, California

RESEARCH INTERESTS

Contemporary Mexican Literature, Mexican Popular Culture of the 1940's and present, intersections between U.S and Latin American Feminist Studies, Film studies, and Sociolinguistics with a focus on Heritage Language pedagogy.

COMPLETED PUBLICATIONS (PEER REVIEWED)

Review of "The Body as Capital: Masculinities in Contemporary Latin American Fiction" by Vinodh Venkatech. In *The Americas: A Quarterly Review of Latin American History*. vol. 75, no. 3, 2018, pp. 578–580., doi:10.1017/tam.2018.15.

Review of "Representing History, Class, and Gender in Spain and Latin America: Children and Adolescents in Film" by Carolina Rocha Georgia Seminet (eds.). In *Nuestra América Revista de Estudios sobre la Cultura Latinoamericana*. December 2013.

"Me enamoré de ti en un bazar": Gender, Consumption and Identity in *AmarTeDuele*". *Journal of the Midwest Language Association*. Vol. 43 no. 1 (Spring 2010): 77-95.

"Déjame entrar: Intimate Spaces and Public Women in the Photography of Maya Goded" *Osamayor* 17.16 (2006): 45-57.

COMPLETED PUBLICATIONS

"Technology, Performance and Language in the Heritage Language Classroom". In *Designs for Learning: Exploring the Scholarship of Teaching and Learning at Saint Mary's College of California*. Published by *SOFIA: A Journal of Teaching, Learning and Visual Literacy*. Feito, José Antonio and Anna Novakov, eds. August 2009.

PRESENTATIONS

"With a Pistol In Her Hand:" Novelas and *Telenovelas* and *La Reina del Sur*". 4° Congreso Internacional "Latinoamérica: Tradición y Globalización en el Siglo XXI, August 3-4 , 2017.

- “Las (Narco)reinas también lloran: Gender, Melodrama and Symbolic Violence in *Narcostories*”. RMMLA (Rocky Mountain Modern Languages Association). Spokane, Washington, October 12-14, 2017
- “Understanding Latin America: An Interdisciplinary Approach”. FLANC (Foreign Language Association of Northern California). Berkeley, CA. October 29, 2016.
- “Beauty, Bullets and Bodies: The Making of Spectacle in *Miss Bala*”. RMMLA (Rocky Mountain Modern Languages Association). Salt Lake City, Utah. October, 2016.
- “Gender, Beauty Queens and Violence in Narratives of Narcotráfico”. ORIAS (Office of Resources for International and Area Studies) Summer Institute. Berkeley, CA. July 2016.
- “Assessing Interdisciplinary Programs: The Case of Global and Regional Studies”. Saint Mary’s College of California, Moraga, March 2015
- “Innovating the Spanish Major: A Cultural Studies Approach”. Saint Mary’s College of California, Moraga, March 2014
- “Reinas, *misses* y viudas negras: Gender, Beauty Queens and Violence in Narratives of Narcotraffic” Rocky Mountain Modern Languages Association, Boise, Idaho, October 2014.
- “Hits and *Misses*: Gender, Beauty Queens and Violence in narratives of Narcotráfico”. Midwestern Modern Languages Association, Cincinnati, Ohio, October 2013.
- Violence, Gender and Youth in *Perfume de Violetas (nadie te oye)*, *La niña del pozo (nadie te ve)*, and *El brassiere de Emma*. XXXI International Congress of the Latin American Studies Association, Washington D.C., May 2013
- “Visualizing the Américas in the Foreign-language Classroom”. Association for Multi-Ethnic Literatures of the United States (MELUS) and the United States chapter of the Association for Commonwealth Literature and Language Studies (USACLALS), San José, CA, April 2012.
- “Fragmented Identities, Contested Subjectivities: Gender, Violence, and Power in the Films of Marisa Systach”. Midwestern Modern Languages Association. St. Louis MO, November 2009.
- “Me enamoré de ti en un bazar”: Gender, Consumption and Identity in *AmarTeDuele*. Fifth International Conference on Film Theory and Analysis. Morelia, Mexico, October 2009.
- “Violencia en el umbral: Violations of the Public and Private in *Perfume de Violetas (nadie te oye)*”. Transnational Cinema in Globalizing Societies: Asia and Latin America, Puebla, Mexico, 2008.
- Chair: Picturing Texts: Imagining Latin American Women
- Presenter: ‘In and Out of Bounds’: Spectators, Female Wrestlers and Space in the Photography of Lourdes Grobet, 55th Annual Conference of the Rocky Mountain Council for Latin American Studies, Flagstaff, AZ, 2007.
- Invited Speaker. “Baile de Máscaras: Luchadoras, Spectacle, and Performance in the Photographs of Lourdes Grobet”. Bolívar House Guest Lecture Series, Center for Latin American Studies, Stanford University, 2007.
- “Staging Female Identity in the Fractured City”. 48th Annual Convention of the Midwest Modern Languages Association. Chicago, Illinois, 2006.

- “Scenes from *el mall*: Consumption, Mass Culture and Class difference in *AmarTeDuele*”.
The International Colloquium for Vernacular, Hispanic, Historical, American and Folklore Studies conference at the Universidad de las Américas in Puebla, Mexico, 2005.
- "Cuerpos en circulación: género, raza y comercio en Perú y México. Latin American Studies Association, Las Vegas, Nevada. 2004.
- “Déjame entrar: Espacios íntimos y mujeres públicas en las fotografías de Maya Goded”. X Jornadas Metropolitanas de Estudios Culturales en México y América, Mexico City, Mexico, 2003.
- “A Beginning and an End: History and Fiction in *Cielos de la Tierra*” presented at Retrospectivas y Proyecciones ante un Nuevo Milenio: Sixth Annual Graduate Student Conference on Literature, Linguistics and Cultural Production. Stanford University, 2000.
- “¿Qué ves, María Inés? La representación arquetípica de los personajes femeninos en *Mirada de Mujer*,” presented at el Cuarto Congreso Internacional de las Américas. Puebla, Mexico, 2000.

WORKSHOPS LED

- “Developing syllabi for the Heritage Language Classroom”. Department of Iberian and Latin American Cultures, Stanford University, 2005
- “How to develop writing and editing skills in the Heritage Language Classroom”. School of Education, Stanford University, 2004
- “The Secrets of Our Success: Latinas in Higher Education: 5th Annual HAU conference, Saint Mary's College of California, 2004.
- “Applying to and Surviving Graduate School”. HSF Chapter Meeting, Stanford University, 2003
- “Interdisciplinarity in Literature: Methods and Challenges”. Honors College. Stanford University, 2003

WORKSHOPS (ATTENDED)

- AP Spanish Literature and Culture Workshop. ACTFL pre-conference workshop. San Diego, CA. November 2015.
- OPI Tester Certification Training, ACFTL National Conference, Denver, CO, Nov. 2011

CONSULTANCIES

- Judge, International Latino Book Awards (2014-present)
- Table Leader, College Board, AP Spanish Literature and Culture, AP College Board (2016)
- Rater/reviewer, Speech recognition Project, Vista Higher Learning (2016)
- Latin American Specialist on Mexican Popular Culture, *The Catholic Voice* Newspaper (2010)
- Latin American Specialist on Mexican Popular Culture, *Center for Documentary Studies*, Duke University (2009)
- Reviewer, Pearson Prentice Hall (2009)
- Reader, College Board, AP (2007-2014)
- Translator, PACE (Parenting Our Children to Excellence) Program, Purdue University (2006)
- Translator, College of San Mateo, San Mateo Community College District (2007-2008)
- Translator, School of Education, Stanford University (2004)
- Translator, School of Medicine, Stanford University (2004)

FELLOWSHIPS AND AWARDS

2016 Participant, Digital Driver's License Program
2016-2017 Research Fellow, Office of the Provost Faculty Research Grant
2013-2015 Writing Fellow, Office of the Provost and Office of Faculty Development Annual Writers Retreat
2011 Recipient, Br. Manuel Vega Faculty/Staff Latino Empowerment Award
2007-2008 Fellow, Scholarship for Teaching and Learning
2000-2002 Scholar, Irvine Teaching Fellowship
2002 Research Grant, Center for Latin American Studies, Stanford University
1998-2001 Stanford Graduate Fellowship, Stanford University
1996 Dante Award, Saint Mary's College of California

MEMBERSHIPS

ACTFL Special Interest Group (Spanish for Heritage Learners)
ACTFL Special Interest Group (Cinema and Film)
Rocky Mountain Modern Languages Association
Foreign Language Association of Northern California
Saint Mary's Honor Society
Alpha Mu Gamma

SERVICE TO COLLEGE:

Director, Institute for Latino and Latin American Studies
Advisory Board Member, Women's and Gender Studies Program
Coordinator, Placement and Proficiency, Department of World Languages and Cultures
Organizer, Spanish Faculty Group, Department of World Languages and Cultures
Director, Global and Regional Studies
Facilitator, Latino Organization Development Institute (LODI)
Founding participant, Summer pre-enrollment group
Founding Faculty co-organizer, Chairs and Directors Assembly
Faculty Participant, HSI application ad hoc committee
Faculty Advisor, Hermanas Unidas
Founding member, Coordinating Committee for Faculty of Color Faculty Affinity Group
Founding member, Coordinating Committee for Latino Faculty Affinity Group
Founding member, Institute for Latin American and Latino Studies
Member, CARE Line
Member, Admissions and Academic Regulations Committee
Member, Plan for Inclusive Excellence (PIE)
Organizer, Latin American Film Series (Fall 2014)
Organizer, Diversity Task Force/Focus Group (2010)
Participant, Global Perspective Subcommittee for Core Curriculum (2010)
Participant, Chair Leadership Development Coaching Program
Participant, Department and Division Chair Workshop, (Council of Independent Colleges)
Search Committee Member, School of Education (chair: Joan Petersen)